

Rotation Genie WordPress Plugin Documentation

V2.1.0

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Terms and Rights

Thanks for your purchase.

These are your rights to this package.

[Yes] For Personal Use Only.

[Yes] May use on as many WordPress blogs as you personally own.

[No] Resale Rights

or [Yes] With Resale Rights Purchase.

[No] Master Resale Rights

or [Yes] With Master Resale Rights Purchase.

[No] Private Label Rights

or [Yes] With Private Label Rights Purchase.

Installing

#1 - Unzip and save the extracted folder somewhere you can find it.

#2 - Use your FTP client (FileZilla?) to upload the folder to your /wp-content/plugins/ directory on your WordPress blog.

#3 - Login to your WordPress admin page and activate.

Upgrading

#1 - First BACK UP YOUR WORDPRESS DATABASE! We won't take any responsibility for your data, you have to look after it yourself.

#2 - Deactivate the existing version of the plugin.

#3 - Use your FTP client to delete the existing plugin.

#4 - Unzip the new version and save the extracted folder somewhere you can find it.

#5 - Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog.

#6 - Reactivate the plugin.

Rotation Genie WordPress Plugin

The Rotation Genie WordPress Plugin for WordPress enables you to rotate selected pages on the home page of your site. (It doesn't rotate posts.)

This is useful for several purposes:-

#1 - Search Engines think you're constantly making changes to your site as the chances are that each time they visit the home page they find different content there.

#2 - You can use it to promote different products or content (of your own or of third parties as an affiliate) in rotation or at random.

#3 - You can use it to split test content when used in conjunction with click tracking software.

#4 - You can use a WordPress driven site as a niche directory site and use it to promote local businesses in your area for a fee.

It does this by hooking into the built in WordPress setting under "Settings >> Reading" to select a static page to display on the front of your blog. The plugin uses this setting to automatically update the page to be displayed.

If you decide to deactivate the plugin on your blog for whatever reason, then you must remember to amend the "Reading" settings to show your latest posts again otherwise it will be stuck on a single page.

Usage

After Installation

Go to the "Rotation Genie" page in your admin panel, and depending on what pages you have on your site, you'll see something like this:

The screenshot shows the "Rotation Genie" admin panel. It features a list of pages on the left, including "Sample Page", "Test Page 1", and "Test Page 2". Below the list are three radio buttons for "Page Refresh", "Time Limit", and "Per Visit", each followed by a numeric input field and the text "In Minutes". At the bottom, there is a "Rotation Sequence" dropdown menu set to "Order". A blue "Save Changes" button is located at the bottom left. Three yellow callout boxes provide instructions: the first points to the page list with the text "Use CTRL-Left Click to select each of the pages you want to see rotated."; the second points to the radio buttons with the text "Select the page refresh rules to suit your site."; and the third points to the "Rotation Sequence" dropdown with the text "Select the Page Rotation Sequence, either in Order or at Random."

It's very easy to set pages to be rotated. Just hold the CTRL key down and then Left Click to select each of the pages you want to be added to the rotation.

Next select one of the three radio buttons to control how often each page is swapped out for another one.

Page Refresh

Will display a new page each time the browser is refreshed.

Time Limit

Will display a page for a random period between two limits regardless of what pages the visitor views.

Per Visit

Will display the same page until a visitor has either left the site or has stayed in one place for the time set in minutes. If the delay was to 2 minutes and the visitor clicks or performs some other activity on the site within that time limit, then the period will be re-set to 2 minutes again. Only when the full delay has elapsed with no activity from the visitor will the next page be shown.

Finally, you can set the Rotation Sequence to be either at random, or in order where each page is shown successively in sequence until returning back to the first one again.

Resources